

STUDENT CHOICE INITIATIVE - Results & Learnings



Niagara College **Student
Administrative Council**

student life defined

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CONTENTS

- **SUMMARY OF DATA**
- **DATA RESULTS**
- **LEARNINGS**
- **WINTER SEMESTER**

DATA SET

- Over 300,000 Ontario students represented
- Includes 10 Ontario colleges
- Includes 5 Ontario universities
- Includes 1 GSA

QUICK STATS

- 29% of schools DID force students through SCI portal
- 21% of schools closed the portal before September
5% of schools still have portal open
- 53% of schools are allowing mid-semester opt back in
- 80% of schools have a “Membership Ancillary Fee”

COMPARITIVE DATA

Forced Through Portal

19 Schools with Data

When Forced 100% of students completed process

When NOT Forced, 17.7% of students completed process

MEMBERSHIP



it's time to
**RENEW YOUR
MEMBERSHIP**

COMPARITIVE DATA

Membership Fee

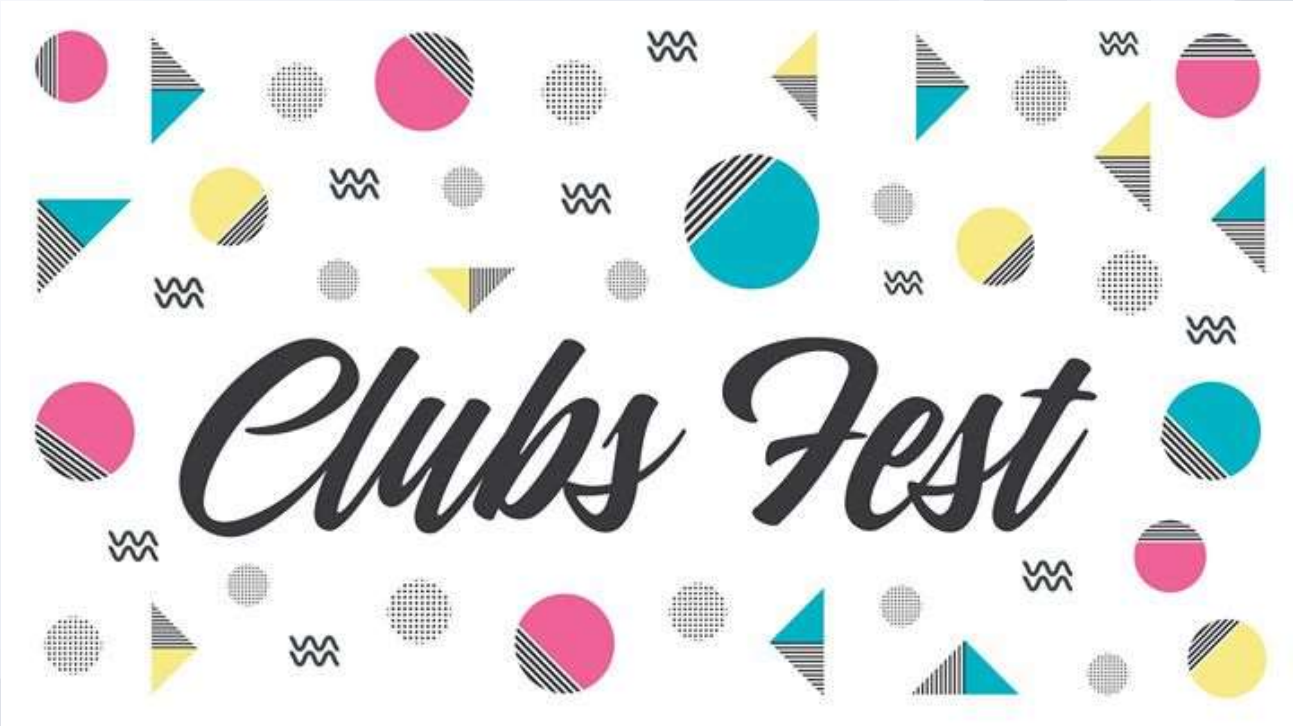
8 Schools with Membership Fee Data

46.4% opt-out when forced through portal

vs. 7% when not forced

University opt-out **14%** vs. College out-out **13.8%**

CLUBS



COMPARITIVE DATA

Clubs Fee

9 Schools with Club Fee Data

35.5% opt-out when forced through portal

vs. **9.9% when not forced**

University opt-out **13%** vs. College out-out **14%**

Closed **portal early 16%** opt-out

vs. **12%** when **closing Day10**

EVENTS



COMPARITIVE DATA

Events Fee

6 Schools with Event Fee Data

41.5% opt-out when forced through portal

vs. 12.3% when not forced

University opt-out **18.1%** vs. College out-out **17.8%**



DATA CONCLUSIONS

- No noticeable difference between College & University Opt-Outs
- Forcing through portal caused at least a 3:1 opt-out rate vs. no force
- Not many matching sets of fees between schools

OPT – BACK – IN

9 Schools allowing, 10 Schools not

If you're allowing it,

Any Positives?

Any Negatives?

Any feedback from anyone on not letting students opt back in?

ENFORCEMENT

How are you identifying those students who opted in or out when attending events, taking part in activities, etc?

WHAT WAS YOUR OPT-OUT RATE?

At Niagara, breaking into 3 sections:

- 1. Of those who exercised their right to choose**
- 2. Those who chose plus those in by “default”**
- 3. How whole are we as an organization financially**

WHAT WAS YOUR OPT-OUT RATE?

1. **57%-72% opt-out rate depending on which fee**
2. **8,500 students who didn't choose and are in by default (pay 100% of fees)**
3. **Take previous number and add in "Admin Fees" and "Essential Fees" – we are 93% financially whole at NCSAC**

**Did any school face a “revolt” for closing
portal before start of school?**



Did anyone complete a marketing campaign surrounding the SCI?

How did you communicate that portal was open and students could now choose?

NCSAC
Published by Andy Hall 191 · August 2 · 🌐

The Ministry of Training, Colleges, and Universities has given you the power to choose the fees that you want to pay for. So, we at NCSAC want to make sure you're fully educated before you make your decision.

There are 6 specific NCSAC fees that have been deemed non-essential, and while we hope they add value, and additional benefit, you have been given the freedom to choose specifically which of these you'd like to pay for.

For a full break down of the Student Choice Initiat... See More



2,335 People Reached 324 Engagements [Boost Post](#)

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Most Relevant ▾

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NCSAC
Published by Andy Hall 191 · August 9 · 🌐

🔴 Long Read Ahead 🔴

To further help you educate yourself on the optional (non-essential) NCSAC fees you'll be deciding on, we have drafted this Open Letter.

It is fairly long in length to read (#sorrynotsorry) but it fully outlines our position on the Student Choice Initiative, and will give you another tool to use before selecting your fees. ... See More



YOURNCSAC.CA
NCSAC | SCI - Open Letter
This is our open letter in response to the Student Choice Initiative. Use thi...

1,143 People Reached 227 Engagements [Boost Post](#)

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👤 Write a comment...


👤 Mikkie Paxton Very well said... we are a community, the hidden supports are what keeps our school awesome and I for one, am

NCSAC
Published by Andy Hall 191 · August 16 · 🌐

On August 21st, at 11:59pm the portal for you to choose your fees closes. That's only 5 days away! (We checked the calendar, August is actually going by that fast).

This means you've got all weekend, and a bit of next week left to educate yourself on the Student Choice Initiative, what fees you can opt-out of, and how we feel they benefit student life at NC!

Ultimately, the choice is yours. So make an educated choice!



YOURNCSAC.CA
NCSAC | SCI - Open Letter
This is our open letter in response to the Student Choice Initiative. Use thi...

4,219 People Reached 254 Engagements [Boost Post](#)

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NCSAC
Published by Andy Hall 191 · August 21 · 🌐

If you're still thinking about choosing which fees you want to pay for, and which ones you don't, today is your last chance for this semester!

We get it, procrastination is totally a thing, but today is your deadline! Visit www.yourncsac.ca/studentchoice for a sharper focus on NCSAC specific fees.



Niagara College Canada
August 21 · 🌐

Today is the deadline for Fall 2019 Student Choice Initiative options. Students can log into their MyNC portal at <https://portal.nc.niagaracollege.ca> to review w... See More

860 People Reached 40 Engagements [Boost Unavailable](#)

👍❤️👎 1

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 @YOURNCSAC

HAVE *YOU* PICKED UP YOUR **GUIDEBOOK?**

NCSAC SERVICES FEE

OPTED-OUT \$6

 OPTED-IN \$0



WELCOME TO YOUR KNIGHT LIFE

#OWEEKFORALL


 POWERED BY YOUR NCSAC



DEVIL'S PUB NIGHT @ THE CORE



SOCIAL ENGAGEMENT FEE
 OPTED-OUT \$5 OPTED-IN \$0

Think you've got the best, and most creative costume on campus? **PROVE IT.** Prizes for the best costumes!

OCTOBER
 9PM-1AM
30

SOCIAL ENGAGEMENT FEE
 OPTED-OUT \$5 OPTED-IN \$0





**Any changes to
what you did the
first time around
for Winter
semester?**

THANKS!

Questions?

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