



Association of Managers in Canadian College,
University and Student Centres AMICCUS-C

Strategic Plan

Creating a Path to the Future

AMICCUS-C Strategic Plan

Vision Statement:

AMICCUS-C is recognized nationally as the innovative leader in supporting professional staff to significantly enhance the student experience at Canadian post secondary institutions.

Mission Statement:

As innovative, diverse, and professional staff leaders our mission is to support the post secondary student experience in Canada. We offer members opportunities for learning and leadership development to fulfill and enhance their organizations.

Values: Innovation ~ Communication ~ Diversity ~ Leadership ~ Learning

Priorities: Key areas have been established for AMICCUS-C. Priorities have associated Strategies that will determine how a priority will be achieved in the long-term.

Strategies: Broad statements of what AMICCUS-C hopes to achieve. Strategies focus on outcomes or results and are qualitative in nature.

Priority A – Foundation Planning (Administration)

Strategy A.1 – Establish/maintain solid operating foundation through development of policies, procedures, processes.

Strategy A.2 - Operational, historical and membership information is accurate and archived.

Strategy A.3 – Roles and responsibilities of individual board of director positions is documented and accurate.

Priority B – Getting the Word Out (Communication)

Strategy B.1 – Website and Social Community Platform meets the needs of members and is current and up to date.

Priority C – Members Matter (Membership)

Strategy C.1 – Effective recruitment, retention, engagement and growth of membership.

Strategy C.2 – Engage volunteers in a respectful, effective and sustainable way.

Strategy C.3 – Welcome new members!

Priority D – Coast to Coast: Face to Face (Conferences)

Strategy D.1 – Conference policies and procedures for NPC and Regionals that promote standards of excellence.

Priority E – Money Making Cents (Finance)

Strategy E.1 – Full transparency, accountability and access of financial reporting to the membership.

Strategy E.2 – Board Members are comfortable and able to speak knowledgeably to financial health.