

WELCOME TO THE

20
24

Building Bricks Conference

AMICCUS-C
Association of Managers in Canadian College
University and Student Centres
Professional staff supporting student associations

CONFERENCE SCHEDULE

	DAY 1 Monday, October 21	DAY 2 Tuesday, October 22	DAY 3 Wednesday, October 23	DAY 4 Thursday, October 24
MORNING SESSIONS	ARRIVAL DAY	<p>BREAKFAST - 8:00AM - 9:00AM</p> <p>9:00AM - 9:15AM Opening Remarks & Housekeeping</p> <p>9:15AM - 10:15AM Beyond the Surface Student Associations and the Fight Against Systemic Racism</p> <p>BREAK- 10:15AM - 10:30AM</p> <p>10:30AM - 11:30AM Equity Efforts Building the Foundation for Sustainable Change</p> <p>11:30AM - 12:00PM CONCURRENT SESSIONS:</p> <p>A. Building Strong Ties with Municipal Governments</p> <p>B. Unexpected Outcomes of the International Visa Cap</p>	<p>8:15AM - 10:00AM 'Drag' Yourself out of Bed Breakfast & Show</p> <p>BREAK- 10:00AM - 10:15AM</p> <p>10:15AM - 11:30AM Productivity CPR™ A holistic model for sustainable performance</p> <p>11:30AM - 12:00PM ROUND TABLES:</p> <ol style="list-style-type: none"> Executive Directors/ General Managers Finance & HR Advocacy Operations & Services Marketing & Events 	DEPARTURE DAY
AFTERNOON & EVENING SESSIONS	<p>1:00PM - 6:00PM Registration Delta Hotel Lobby</p> <p>6:00PM - 8:30PM Meet & Mingle at Beertown Public House (Meet in hotel lobby at 5:45PM to walk over)</p> <p>8:30PM - 9:00PM FREE TIME</p> <p>9:00PM - 11:00PM Networking Suite Room 906 (Delta Hotel)</p>	<p>12:00PM - 1:00PM LUNCH</p> <p>1:00PM - 3:00PM Art as a Path to Reconciliation</p> <p>BREAK- 3:00PM - 3:15PM</p> <p>3:15PM - 4:15PM CONCURRENT SESSIONS:</p> <p>C. Navigating The Future Workplace as Allies</p> <p>D. Risk & Mitigation Strategies in Events & Clubs</p> <p>4:15PM - 5:00PM FREE TIME</p> <p>5:00PM - 6:00PM Food Truck Dinner + Lawn Games (Meet in hotel lobby at 4:45PM)</p> <p>6:00PM - 8:30PM *Bowling at Splittsville Shuttle departs from Delta at 6PM</p> <p>9:00PM - 11:00PM Networking Suite Room 906 (Delta Hotel)</p>	<p>12:00PM - 1:00PM LUNCH</p> <p>1:00PM - 2:30PM Steal This Idea</p> <p>BREAK- 2:30PM - 2:45PM</p> <p>2:45PM - 3:30PM Foundational Relationships with College Partners</p> <p>3:30PM - 4:00PM Central Regional Meeting</p> <p>4:00PM - 5:30PM FREE TIME</p> <p>5:30PM - 8:30PM Oktoberfest Evening - The Venue (Conestoga College) Shuttle departs from Delta at 5:30PM</p> <p>SHUTTLE #1 - 8:30PM SHUTTLE #2 - 9:30PM FINAL SHUTTLE - 10:30PM</p>	

SESSION INFORMATION

Beyond the Surface: Student Associations and the Fight Against Systemic Racism

SPEAKER: Laura Mae Lindo

Join Laura Mae Lindo, former Member of Provincial Parliament for Kitchener Centre and an influential advocate in the fight against systemic racism, for an impactful session on how student associations can lead meaningful change on campus. Drawing from her extensive background in education, activism, and politics, Laura Mae will share strategies for applying anti-oppression theories in real-world scenarios, fostering truly inclusive communities, and amplifying marginalized voices.

This session will challenge student leaders to confront and address deep-rooted issues of racism and discrimination within their institutions. Through practical guidance and thought-provoking discussion, participants will leave equipped with the tools and confidence needed to make lasting change.

Learning Outcomes:

- Understanding the role of student associations in combating systemic racism.
- Practical strategies for implementing anti-oppression theories on campus.
- Tools for fostering inclusive, safe spaces for marginalized groups.
- Confidence to advocate for and lead lasting change in campus communities.

Art as a Path to Reconciliation: Student Associations Leading the Way

SPEAKER: Patrick Hunter

In this interactive session, renowned two-spirit Ojibwe artist and entrepreneur Patrick Hunter will guide participants through an engaging paint activity that explores how student associations can play a key role in advancing truth and reconciliation on campus. Drawing from his unique perspective as an Indigenous artist and past student leader, Patrick will discuss the importance of fostering cultural awareness, creating spaces for Indigenous voices, and developing initiatives that reflect the values of truth and reconciliation.

Participants will not only create their own art piece but also gain a deeper understanding of how art and culture can be powerful tools for healing.

Learning Outcomes:

- Understanding the role of cultural awareness in advancing truth and reconciliation.
- Practical strategies for supporting Indigenous voices on campus.
- Creative expression through art as a tool for healing.
- Concrete steps student associations can take to foster inclusive, reconciliatory spaces.

Equity Efforts: Building the Foundation for Sustainable Change

SPEAKER: Steph Rebello

Colleges and universities are more diverse than ever, and creating equitable, inclusive environments is essential to supporting student success. Equity, Diversity, and Inclusion (EDI) initiatives are not just about checking boxes—they are crucial for creating a sense of belonging and success for every student. This session explores how equity, diversity, and inclusion have changed, and why sustaining equity initiatives can feel overwhelming. You'll leave with practical strategies for building an inclusive, resilient campus culture and developing actionable steps to distribute accountability and create learning opportunities for staff to sustain long-term EDI commitment.

Learning Outcomes:

- Understand the importance of equity, diversity, and inclusion (EDI) in shaping student experiences.
- Examine various types of diversity and analyze how personal identities influence experiences and interactions in post-secondary institutions.
- Reflect on how equity, diversity, and inclusion principles show up in your personal and institutional roles.
- Understand the current challenges in sustaining EDI initiatives within the modern campus environment.
- Explore strategies for fostering an inclusive environment that supports student success and engagement.

Navigating the Future Workplace

SPEAKER: Steph Rebello

Creating a truly inclusive campus requires more than policies—it demands intentional allyship in a rapidly shifting world. As political instability, technological advances, and globalization reshape our institutions, administrators play a crucial role in advocating for equitable student experiences. This session introduces a five-part framework that equips you to cultivate deliberate and informed allyship, helping you navigate the complexities of supporting diverse student populations. By combining advocacy, continuous learning, and self-care, you'll develop the tools to be an effective ally, influencing both the current campus environment and the future workplace.

Learning Outcomes:

- Understand the critical role of allyship in promoting equity and inclusion within the context of political, technological, and global shifts in post-secondary institutions.
- Explore a framework for effective workplace allyship rooted in actionable strategies and tools to promote allyship within your organization.
- Learn how to develop continuous learning skills, find your unique role in workplace allyship, build bridges and amplify voices, craft effective apologies, and prioritize sustainable allyship through self-care.
- Develop actionable strategies to influence both the present campus environment and the future workplace through sustained allyship.

Risk & Mitigation Strategies in Events and Clubs

SPEAKER: Matthew Joseph

In this session, Matthew Joseph, a lawyer at Arbiq & Ahde, will provide an in-depth look at the legal risks associated with student events and club activities. Participants will explore common liability concerns, including injuries and property damages, and gain a clear understanding of the importance of general liability insurance. Matthew will also cover key risk transfer strategies, such as waivers, disclaimers, and indemnification clauses in contracts, which can help minimize exposure to legal risks. This session is essential for anyone involved in planning or managing student events and clubs.

Learning Outcomes:

- Understanding common legal risks in student events and club activities.
- Recognizing the importance of general liability insurance for protecting against claims.
- Learning how to implement risk transfer strategies, including waivers and disclaimers.
- Gaining insight into contract indemnification clauses to minimize liability.

Unexpected Outcomes of International Student Visa Cap

SPEAKERS: Steve Kosh, Joel Willet

This peer-led formal conversation will explore the unexpected outcomes of the international student visa cap and its impact on post-secondary institutions. Participants will discuss challenges such as reduced student enrollment, shifting campus demographics, and potential financial and cultural implications for student associations and services. This session is designed to foster an open exchange of ideas among peers, allowing for shared insights and strategies on navigating these emerging challenges in the current visa landscape.

Learning Outcomes:

- Understanding the direct and indirect impacts of the international student visa cap on campuses.
- Identifying key challenges related to student enrollment, financial sustainability, and cultural diversity.
- Sharing strategies for adapting student services and associations to evolving campus demographics.
- Collaborating with peers to explore potential solutions and approaches to mitigate negative outcomes.

Productivity CPR™ - A holistic model for sustainable performance

Warning! This is not your typical time management workshop. There is a great deal of talk about boosting productivity but in a hustle culture, chances are we are subscribing to productivity pitfalls and sabotaging our performance. To turn this around, we'll explore three key ingredients to maximize personal performance: practically setting intentions, better managing our attention, and optimizing execution. You'll be invited to think differently about productivity to find what sets you up for success.

Learning Outcomes:

- Set intentions using the LifeTime Management™ Satisfaction Survey.
- Explore Eight Performance Essentials™ to identify personal policies
- Define rituals to support optimal execution

Foundational Relationships with College Partners

This panel discussion will highlight the importance of contracts and agreements as the foundation for building strong, lasting relationships between student associations and their institutional partners. Panelists will share best practices for negotiating and implementing these agreements, along with the challenges that often arise. By focusing on clear, effective agreements, student associations can foster better collaboration, ensure mutual accountability, and secure long-term success in their partnerships with institutions.

Learning Outcomes:

- Understanding the role of contracts and agreements as the cornerstone of strong institutional relationships.
- Gaining insights into best practices for negotiating and drafting agreements that support lasting partnerships.
- Identifying strategies for overcoming common challenges in maintaining clear and effective agreements.
- Exploring how well-structured agreements enhance collaboration, accountability, and long-term success.

Building Strong Ties with Municipal Governments

SPEAKERS: Justin McLaughlin and David Kuhn

Learn where to begin and the importance of Municipal Advocacy as this session will cover the essentials of advocacy, emphasizing the critical role of municipal governments in shaping policies that impact students, such as housing and transportation, and how to empower your student leaders!

We'll provide a high-level overview of municipal government structures, including councils and committees, and identify key officials and departments relevant to student issues. Learn effective strategies for building relationships with municipal leaders, and understand the importance of regular communication and networking. We'll also focus on how to support student leaders by developing key messaging and advocacy priorities, and enhancing public speaking and negotiation skills.

Steal This Idea

In this exciting showcase, attendees will hear about innovative and successful initiatives from other campuses that they can “steal” and implement in their own student associations. This session will offer fresh ideas and practical examples of impactful programs, services, and events that have proven successful. Participants will walk away inspired, equipped with actionable insights to bring new initiatives back to their own institutions.

Learning Outcomes:

- Discovering innovative initiatives that have successfully improved student life and services.
- Learning practical strategies for adapting and implementing these ideas on other campuses.
- Gaining inspiration and actionable takeaways to enhance student engagement and services.

Round Tables

This session offers a series of focused round table discussions on key topics: Executive Directors/General Managers, Finance & HR, Advocacy, Services & Operations, and Marketing & Events. Attendees will join their peers in exploring challenges, sharing best practices, and generating ideas in these areas. These collaborative discussions will allow participants to gain valuable insights tailored to their roles and responsibilities.

Learning Outcomes:

- Engaging in peer-to-peer discussions on key operational and strategic topics.
- Sharing challenges and best practices in leadership, finance, advocacy, and services.
- Developing actionable insights to improve various aspects of student association operations.

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